

## ROMANIAN DESIGN WEEK 2023 PARTICIPATION RULES

The Rules are established by THE INSTITUTE.

For any questions, please contact us at [hello@romaniandesignweek.com](mailto:hello@romaniandesignweek.com).

### 1. ABOUT ROMANIAN DESIGN WEEK (RDW)

Romanian Design Week is created and organized by The Institute, brand of The Institute Foundation (the Organizer), reaching this year its 11th edition. The 2023 edition will take place in Bucharest between 12 - 21<sup>st</sup> of May. Romanian Design Week is the largest interdisciplinary event in Romania - a 10-day festival promoting design, architecture, creativity and innovation as tools for cultural, social and economic growth.

This edition will host the exhibition that gathers relevant projects of architecture, interior design, fashion, graphic design, illustration and product design with a two-step validation, one from the industry #rdwcommunity and one from a curators' team (find more details in the Selection Process section).

The complete program of the 2023 edition will also include a ten days itinerary of cultural venues, galleries, design studios, hotels and restaurants, that will embody the city's creative dynamic through exhibitions, pop-up shops, creative conferences, parties and other events.

### 2. PROJECT SUBMISSIONS

Romanian Design Week launches a Call for Projects for the 2023 edition and invites all Romanian studios, designers and architects to **submit their best work published/ launched/ finalized between April 1<sup>st</sup> 2021 and September 25<sup>th</sup> 2022.**

This year's edition will receive projects in six categories: Architecture, Interior Design, Fashion, Graphic Design, Illustration and Product Design. For any project that does not match any of these categories, write to us at [hello@romaniandesignweek.com](mailto:hello@romaniandesignweek.com).

In order to submit a project, designers must fill in the Romanian Design Week entry form with all the specific requirements **no later than November 25<sup>th</sup>, 2022**. The entry form will be available on **institute.ro** website during the entire call.

### Important!

- All Romanian studios/ designers/ architects can submit any number of projects. The participants must fill in a different form for each project submitted.
- All projects entered must have been first published/ launched between 1st of April 2021 and no later than 25<sup>th</sup> of September 2022 to be eligible for entry.

EXCEPTION (it applies only to Product Design category): if a project started before September 25<sup>th</sup> 2022 but it is still in the making by the end of the RDW deadline, it can be submitted by uploading sketches, 3D models, process photos or any other files that will help the curators fully understand it. If the project is selected, the participant has the obligation to submit real images of it when he/she will be notified by the RDW team (mid-February 2023).

- All projects submitted after November 25<sup>th</sup> will not be considered.
- All projects missing information will not be considered.
- The validation process is anonymous. It is essential for designers and studios to leave their names out of any descriptions or images. The submissions that ignore this rule will not be considered.
- All the information submitted in the entry form will be used in the communication materials related to Romanian Design Week **AS IS**. Designers must make sure the names and descriptions are properly written.
- The photos submitted will be used in the festival's communication materials. Therefore, designers are expected to submit relevant photos of the project and respect all requirements specified in the entry form.
- For every object that needs assembly the designer must also give complete assembly instructions to the organizers. The instructions must be inserted in the entry form.
- NEW! Starting this year, in the Fashion category, design for bags, shoes, belts etc. can be submitted (jewelry is not included here)

- NEW! In the Product Design category, both industrial design projects and concept design projects are accepted as submissions.

- After submitting projects, designers must be available on email or phone to make sure they do not miss any important e-mail from the organizers. The organizers may ask for additional information or photos for the selection process.

### 3. SELECTION PROCESS

After the Call for Projects period ends there will be a two-step validation process for the projects submitted:

- a) a vote from the industry #rdwcommunity – the RDW 2021 participants of the exhibition are invited to vote best practices for each section of the call (recommending those to be promoted online and those to be displayed)
- b) based on the #rdwcommunity recommendations, a team of two curators for each category will make the final selection for the physical exhibition.

At the end of the validation process, all designers/ studios that have submitted projects will receive a notification e-mail from the organizers (no later than February 15<sup>th</sup> 2023) letting them know if they have been selected for the Best Practices online archive or for the exhibition, both or none. The final selection cannot be challenged.

### 4. PARTICIPANTS INFORMATION – for the exhibition

#### 4.1 Project Display

The display of every project showcased in the exhibition will be decided by the Romanian Design Week designer and architect, based on the information received from the participants. Given the large number of projects in the exhibition, the participants may be asked to showcase their project partially or in a different way from the submission. In any case, the project's concept will not be altered.

#### 4.2 Shipping & Deadlines

The participant will receive all details regarding the shipping of the works from the organizers following his/ her acceptance e-mail.

**Important!** All works must be properly packed and labeled by the participant. If the works arrive at the exhibition broken or missing some parts, the project will not be displayed.

The works will be exhibited at Romanian Design Week from **May 12<sup>th</sup> to May 21<sup>st</sup>, 2023**.

The organizers will return all works to the participants no later than **June 10<sup>th</sup>, 2023**.

## **5. OBLIGATIONS OF THE PARTIES – for the exhibition**

### **5.1 The Organizers:**

Will exhibit all or part of the works sent by the participant, in a creative way, with the help of the exhibition designer. All decisions regarding the exhibition will be made by the organizers and the exhibition designer and not by the exhibited participant, in order to best present the concept of the entire exhibition.

Will provide guarding and permanent surveillance of the work during the entire period of the event.

Will provide the infrastructure for the exhibition and will establish relevant partnerships with publishers, media, sponsors, public institutions, cultural institutes & other organizations that can help Romanian Design Week be known to the relevant public and attract as many people as possible.

### **5.2 The Participant:**

Will send the selected works within the established deadline.

Will accept full responsibility for the works sent to the exhibition, in matters concerning the originality and copyright of the works.

Will take full responsibility for the works and discharge the organizers of any risks concerning the works during their presence in the exhibition at Romanian Design Week.

### **5.3 Penalties:**

The organizers can eliminate the participant from the exhibition if the requested information and materials aren't sent in the specified deadlines and if this affects the schedule and timing of the event.

The participants should notify and justify in due time any delays.

### **5.4 Copyright:**

The Institute and its partners are entitled to reproduce, record, publish, distribute and broadcast the images and multimedia content created for and resulted after the event (including and specifying the author's name), in order to promote the current Romanian Design Week edition and next editions.

If needed, the organizers can ask the participant to send some or all works presented during Romanian Design Week, in order to promote the Romanian Design Week exhibitors and their works in various events, in Romania and abroad. If the case, a further discussion will be made to establish all terms.

Participants can use the "Romanian Design Week 2023 Participant / Showcased" title in order to promote themselves and their studios.

## **6. PRIVACY POLICY**

The following information about you is collected for several different services and website functions as outlined below.

### **6.1. Call for projects**

When you submit a project, we need to know your name, email address, phone number, mailing address. This allows us to process and fulfill your submission and to notify you regarding the selection process or to request extra information regarding the work/project submitted.

### **6.2. Exhibition**

After the selection process is over we need to contact all selected participants via e-mail or phone in order to keep them informed regarding the next steps for preparing the exhibition. The name of the participant will be displayed in the exhibition as written in the entry form.

This information is not shared with third parties nor used for commercial purposes.