

ROMANIAN DESIGN WEEK 2024
Participation Rules
Architecture's Night

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1. ABOUT Romanian Design Week (RDW)

Romanian Design Week is created and organized by The Institute, known as The Institute Foundation (the Organizer), reaching this year its 12th edition. This year`s edition of Romanian Design Week will take place between **MAY, 24th and JUNE, 2nd** in Bucharest. Romanian Design Week is an event dedicated to Romanian design that addresses a broad public of professionals, amateurs and enthusiasts.

Romanian Design Week`s theme of 2024 is **UNLOCK THE CITY**, in an attempt to generate opportunities for dialogue and creative cross-contamination and from the desire to encourage interdisciplinary and collaborative projects.

The festival programme includes a series of exhibitions and activities taking place at the main location and in many hotspots around the city. The 10 days itinerary will involve cultural venues, galleries, design studios, hotels and restaurants, which will embody the city`s creative dynamic, setting a vibrant itinerary of exhibitions, pop-up shops, creative conferences, parties and other events. to the fore the importance and contribution that the creative industries have in designing a future that respects the criteria of sustainability, inclusion and keeping pace with the evolution of technology.

2. Architecture`s Night

Romanian Design Week launches an Open Call for all **architecture studios** that want to join the map of Romanian Design Week and create and develop an event under the Romanian Design Week project. **Deadline: APRIL, 15th.**

Architecture`s Night is an event by The Institute that aims to promote the creative industries. The event involves architecture studios based in Bucharest in a series of interactive events that take place simultaneously in their headquarters or in related spaces.

The main objective of the event is to allow the public to cross the threshold of their favorite architectural studios, in an informal and relaxed setting and to invite students, fellow architects and designers to visit venues, get to know the teams and projects of participating studios.

Architecture`s Night will take place on **May 30th, 2024**, starting at **6 pm** and will take place in the headquarters of the participating studios or in related spaces.

2.1 Who can participate?

Architecture`s Night event is open to small and large architecture studios based in Bucharest. Interested architectural studios can express their intention to participate in the event until **15th of April, 2024, at 23:59.**

The participants **do not need to pay** an entry fee in order to be part of the Romanian Design Week itinerary. All interested entities must fill in an entry form which can be found on our [website](#).

All proposals must be sent until **April 15th, 2024**.

After the Call for Projects period ends, the organizers will select the relevant events for this edition that best fit Romanian Design Week. Sending an event proposal during the Call for Projects period doesn't guarantee the presence on the Romanian Design Week map.

The organizers may refuse events which are not relevant for Romanian Design Week or which offend national or religious sentiments or public taste.

2.2 After the admission, all the selected Participants need to:

- Organize an event for those who will visit its headquarters, on **May 30th, 2024**, between the hours of 18:00 and 22:00 (For now, please enter an estimated duration of your event. On May, 30th, we encourage each participant to open their studios between 6pm-10pm.)
- Take full responsibility for the planning, organizing, promoting and presenting the event to the public. Each participant accepts full responsibility for the quality of their event and discharges the organizers from any responsibility in respect of third parties.
- Include the Romanian Design Week logo in all materials promoting the event and mention that the event is part of Romanian Design Week. The RDW organizers will send to the participant the RDW logo & other required files and they will make recommendations for an accurate communication regarding the association with the RDW programme.
- Allow Romanian Design Week branding at the event (key visual, stickers, presentations etc.). Allow sponsors branding and activations - In case the participant has other sponsors/partners for the event, the participant

must inform the RDW organizers and wait for their approval, in order to eliminate any possible conflicts of interests.

- Complete the dedicated entry form until **April 15th, 2024** with all information (Romanian & English), as requested in the form, all used to promote the event and to include it in the RDW materials.
- Send to the Organizers photos, images and other materials resulted from the event organized under the RDW umbrella, during or after the RDW period, for a follow-up communication process and for future editions.
- Mention that the event is part of the Architecture's Night series in all media in which the event is promoted (print, online, etc.)

2.3 Communication Benefits

Following the signing of the agreement with the Participant, the organizer:

- Will promote all events, part of the Romanian Design Week (mass-media, social media pages, websites, event media partners, special features) and will establish relevant partnerships with publishers, media, sponsors, public institutions, cultural institutes & other organizations that can help Romanian Design Week to be known to the relevant public and to attract as many people as possible to each event organized by The Institute and all other participants.

Following the signing of the agreement with the Participant, the participant:

- Will communicate their event following the RDW guidelines sent by email once selected to be part of the RDW official programme.

Package:

Each participant will be promoted during the entire RDW event through:

- ROMANIAN DESIGN WEEK WEBSITE (PINNED ON THE RDW MAP)
- ROMANIAN DESIGN WEEK WEBSITE (MENTION IN SPECIAL MATERIALS)
- THE INSTITUTE WEBSITE (MENTION IN SPECIAL MATERIALS)
- RDW PAGE FACEBOOK & INSTAGRAM MENTIONS

3. Penalties

The Institute, organizer of Romanian Design Week, can eliminate a connected event from all the RDW materials if the requested information and materials are not sent in the specified deadlines and if this affects the schedule and timing of the main event. All materials must be sent no later than **April 15th 2024 - 23:59**. The participants should notify and justify in due time any delays.

4. Copyright

The Institute and its partners are entitled to reproduce, record, publish, distribute and broadcast the images and multimedia content created for and resulted after the event (including and specifying the author's name), in order to promote the current Romanian Design Week edition and next editions. The organizers can use all images and multimedia content from the 2024 Romanian Design Week edition (from the Main Exhibition and from Connected Events) in a travelling exhibition presenting the RDW designers and artists.

The Participants are solely responsible for compliance with any and all copyright regulations and legal provisions in this respect, in relation with all content, works, materials, objects, pictures, images, music or any other works subject to copyright sent to the Institute, exhibited/presented to the public during or in relation with the event part of RDW and shall keep the Organizer

free of any claims from third parties in relations with any copyright infringement.

**These Rules are established by THE INSTITUTE.
For any questions please contact us at design.go@romaniandesign.com**